

## THE LOCAL TVS AND RADIOS



The television and the radio are the objects that are most used to spend the time. In other words, if we are bored, we usually switch on the television or we start listening to the radio. When we start watching TV or listening to the radio, we always put the most popular channels and we hardly ever remember with the local TVs and radios, those that are made near our area. As far as we are concerned, if we do not start watching them, they will start disappearing in not many years, mostly the local TVs. Here there are some examples of local TVs and radios of our area:

### **- Erlo Telebista**



This local television was made in 2007 from the union of “Kaito Telebista”, from Azpeitia, and “Zarauzko Telebista”, from Zarautz. Firstly, It was possible to watch it only in Getaria, in Zarautz, in Azpeitia and in Azkotia but nowadays it is possible to watch it in every part of the Basque Country because of “Euskaltel TV”. According to some experts, “Erlo” is a dynamic and enjoyable local TV.



When the TDT law came out, the workers of “Erlo” realized that they should put it on the TDT signal, because if they did not put it, they would disappear. Moreover, after putting it in the TDT signal, they reached an agreement with “Euskaltel” to put the local TV in “Euskaltel TV”. So from then on, it is possible to watch it in every part of the Basque Country.

This local TV is possible to watch it in channel number 11 in “Euskaltel TV” or in TDT only in some parts of Euskadi.

To sum up, this local TV is really entertaining and they show things from here. Despite the quality of the image is not very good, the quality of the programs they show is really high, so I recommend everyone to watch it.

#### **- Loiola Irratia**

This local radio is tuned from Azpeitia and it is a religious radio. At first, it was in AM frequency ( Amplitude Modulation), however nowadays, it is in FM frequency ( Frequency Modulation). Their studio is located in the second floor of the sanctuary of Loiola.



This local radio was a member of an organization called COPE, as well as Donostia Herri Irratia. However, in 1993, Loiola Irratia and Donostia Herri Irratia separated from COPE.

In 2009, they changed the name of the radio to “Herri Irratia – Loiola Media” and they became a member of “Grupo Noticias” and, what is more, they made it completely in Spanish.

In conclusion, the local TVs and radios are not worst than the other TVs and radios. In our opinion, we should watch or listen them more often because their programs are great.



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